

“The air we pollute is the air we breathe.”

The LWVNJ Natural Resources Committee has adopted this Anti-Idling Flyer with the hope that local Leagues and other groups will use it for projects within their own communities to increase public awareness of the dangers of “idling.” It also illustrates that small changes in our behavior can help limit our impact on global warming and improve public health.

This flyer was created and produced by the Monmouth County League of Women Voters as part of their campaign to work with other environmental and community groups, including the Monmouth County Cool Cities Partnership (a collaboration of community, church, and environmental groups), to heighten awareness about this issue. The League found that groups working on this issue have focused primarily on diesel vehicles, school buses, and the creation of school No-Idling Zones. Missing from all this has been a ‘driver friendly’ brochure that could be downloaded, publicized in the press, and easily distributed to individuals and organizations. The Monmouth County League has already distributed this flyer to all PTA’s and PTO’s in the county and is now expanding its campaign through the media. Reproductions must include the credits.